



At Heart to Heart Adoptions, most of our birth mothers are allowed to look through a few or several profiles to find families they want to raise their child.

Some profiles consistently get ignored. Here are some of the reasons. You might want to look through your profile for some of these concerns.



Three Phrases You Shouldn't Put in an Adoption Profile

"Dear Birth Mother."

This opening is problematic for a couple of reasons:

- You are assuming that a woman is reading the profile. In some cases, an expectant father, family member, or friend reviews the profiles.
- You are inferring that the family has already decided on adoption. They may, in fact, just be looking for options that feel right for their situation.

Instead of saying, "Dear Birth Mother," start your letter with something simple like, "Hi," "Hello."

"Give up your baby for adoption."

No mother wants to hear she is "giving up." These women are not discarding their children. They thoughtfully consider what plan works best for them and this child they love.

Don't say, "if you are giving up your baby for adoption, we are willing to . . ." Instead, you should say something such as: "If you decide placing your child if the right decision for you. . ."

"Your child would be a gift for us."

Fathers and mothers consider placing their baby in an open adoption because they feel this is best for the child's future. They aren't trying to provide you or any other couple with a gift.

Families who are considering placement deal with immense heartache, constantly hear insensitive comments, and endure misconceptions from family, friends, and acquaintances. Those acquaintances sometimes include medical personnel, church members, coworkers, and others.

At the end of this journey, they would love to find an ally who recognizes and appreciates the journey of placing a child. Birth parents deserve respect. They need someone they can partner with who acknowledges their sacrifices.



You are writing to a family going through a difficult time. Be compassionate.